

CONFERENCE PROGRAM

Day One: Wednesday, 25 October 2023

8:00-9:00	Registration
8:45-9:00	Welcome and Opening Remarks
9:00-9:30	<p style="text-align: center;">Keynote Speech I Roads taken and not taken by Moroccan English studies: A meditation on the power and relevance of English Mohamed Ezroua (<i>Mohammed V University, Rabat, Morocco</i>) Moderator: Mohamed Yeou</p>
	<p style="text-align: center;">Session I: Cultural Studies, Colonial & Post-Colonial Discourse I Chair: Mohamed Ezroua Venue: CED Auditorium</p>
9:35-9:50	Linguistic and Cultural Integration of Iraqi Refugees in Georgia, <i>Botkoveli, Natia (Friedrich Schiller University of Jena)</i>
9:50-10:05	The Role of language in Safeguarding Memories: Amazigh language and Jewish memory as a case study. <i>BRAHIM, AKAYA (Ibn Zohr University, Agadir, Morocco)</i>
10:05-10:20	Discussion
10:20-10:40	Break

	<p style="text-align: center;">Session 2A: Cultural Studies, Colonial & Post-Colonial Discourse II Chair: Jacqueline Jondot Venue: CED Meeting Room</p>	<p style="text-align: center;">Session 2B: Issues in Education Chair: Najat Mokhtari Venue: CED Auditorium</p>
10:40-10:55	Sites of Self-Orientalism in Saida Rouass's <i>The Assembly of the Dead: Adhering to the Western Gaze.</i> <i>Belhbibi Abdelghafour (Chouaib Doukkali University, El Jadida,</i>	Language Ideology, Planning, Policy and Cultures in Bangladesh <i>Tania Hossain, WASEDA UNIVERSITY, Faculty of Letters, Arts and Sciences, Japan.</i>
10:55-11:10	Visualizing Moroccan Cultural Dialogics: Mapping the Micro-Conflictuality of Cultural Modernity on Facebook <i>Driss FADDOULI, Chouaib Doukkali University, ENCG El-Jadida</i>	Official or National Language <i>Said Fathi, Faculty of Letters of Mohamediq</i>
11:10-11:25	The Aftermath of the Absence: Gazing the Left-Behind in Maghrebi Cinema <i>MOHA BOUTAHIR Sidi Mohammed Ben Abdellah University-Fez</i>	Language Choice and Use among Sub-Saharan migrants in Morocco <i>Charifa Eddahani Mohamed V University of Rabat</i>

11:25- 11:40	From Ahuristan to the Whiskered Men : Political Cartoons as memory agents in Algeria's black decade 1992-2002. <i>Wissa Hiti, University of Algiers</i>	What a change for the teaching of Arabic in France? <i>Abdelhakim Benhammou Université de Strasbourg</i>
11:40- 11:55	Religion and popular music: A case study of the Polish music scene in the post-communist period <i>Magdalena Karolak, Associate Professor, Zayed University, UAE</i>	The Challenges Facing the Teaching of English in Moroccan Universities: Flaws in Planning, Failures in Implementation <i>Asmae Boukanouf: (Mohammed V University, Rabat)</i>
11:55- 12:30	Discussion	
12:30- 14:30	Break	

	Session 3: Cultural Studies, Colonial & Post-Colonial Discourse III <i>Chair: Abdelkader Sabil Venue: CED Auditorium</i>	
14:45- 15:00	Sub-Saharan Africans in Moroccan Media, <i>Mahjoubi Ibtissam Chouaib Doukkali University, El-Jadida</i>	
15:00- 15:15	Migration and agency in Moroccan Media discourse <i>Lamiae Fadili Chouaib Doukkali University, El-Jadida</i>	
15:15- 15:30	Women in Maghreb TV Sitcoms <i>Manal Ouznane Chouaib Doukkali University, El-Jadida</i>	
15:30- 15:45	Comparative stylistics and the neo-colonial experience in Maghreb literature <i>Khalid Majhad Chouaib Doukkali University, El-Jadida</i>	
15:45- 16:00	Forgotten Narratives of Encounter Revisited: Moroccan Entertainers beyond Borders (1840-1920), <i>Lhoussain Simour (EST, Hassan II University, Casablanca, Morocco)</i>	
16:00- 16:35	Discussion	
16:35- 16:55	Break	

	Session 4A: Gender, Literature & the Arts <i>Chair: M'barek Rouwane Venue: CED Meeting Room</i>	Session 4B: Linguistics & Language Study <i>Chair: Samira Rguibi Venue: CED Auditorium</i>
16:55- 17:10	Representations of "leftover women" in the Chinese English-language news media: A key keyword analysis of the thematic concepts <i>YATING YU, The Hong Kong Polytechnic University, Hong Kong</i>	English for medical purposes: the case of Korean cosmetic surgeons <i>BABA KHOUYA, YOUSSEF ISSS, Hassan I university</i>

17:10-17:25	Arab Family Language Policy in the United States <i>Mohammed Alzahrani</i> <i>King Saud bin Abdulaziz University for Health Sciences</i>	Effectiveness of Using Games for Language Learning (A Case Study of Learning Croatian) <i>Josip Mihaljević,</i> <i>Institute of Croatian Language and Linguistics, Croatia</i>
17:25-17:40	Negotiating Laila Aboulela's Cultural Translatability and Dialogism in <i>Minaret, The Translator and Lyrics Alley.</i> <i>Hassan AIT NASSEUR</i> <i>FLSH, Rabat</i>	Paradigm Uniformity and Paradigm Contrast in Moroccan Arabic Verb Inflection <i>Ayoub Noamane, Mohammed V University, Rabat, Morocco</i>
17:40-17:55	How Gender is Portrayed in Moroccan Popular Music Today, <i>Jihane Benmassoud & Fatima Zohra Kroum (Moulay Ismail University, Meknès, Morocco)</i>	Official or National Language? <i>Said Fathi, Faculty of Letters in Mohamedia</i>
17:55-18:10	Inhabiting the Liminal: Encounter with Otherness in <i>The History of the Long Captivity and Adventures of Thomas Pellow (c.1740), Lahoucine Aammari (Sidi Mohamed Ben Abdellah University, Morocco)</i>	An Optimality-Theoretic Analysis of the Acquisition of Word-stress among Moroccan Learners of English <i>Smirkou Mohamed</i> <i>Ibn Tofail University, Kenitra</i>
18:10-18:45	Discussion	

Day Two: Thursday, 26 October 2023

9:00-9:30	Keynote Speech 2 Issues in Arabic Applied Linguistics <i>Ech-charfi Ahmed (Mohammed V University, Rabat, Morocco)</i> Moderator: <i>Derdar Mohammed</i> Venue: <i>CED Auditorium</i>
	Session 5: Language, Society & Language Policy I Chair: <i>Daouia Laaboudi</i> Venue: <i>CED Auditorium</i>
9:40-9:55	The Speech Act of Complaining in Moroccan South-Eastern Amazigh Variety: A Dialogue Analytic Approach <i>Hmouri, Zaid, ESEF El Jadida</i>
9:55-10:10	Retronyms: The Karuk Language Telling the Story of Linguistic Colonialism and Contact <i>Irene Yi, University of California, Berkeley</i>
10:10-10:25	Ontological Analysis of Moroccan-themed Language Teacher Cognition Research <i>Hamza R'boul., Public University of Navarre, Spain</i>

10:25-10:40	Cross-Linguistic Literacy Interdependence: The Transferability of EFL Writing Skills across Arabic, French and English, <i>Hicham Zyad (Chouaib Doukkali University, El Jadida, Morocco)</i>
10:40-11:00	Discussion
11:00-11:20	Break

	<p align="center">Session 6: Language, Society & Language Policy II <i>Chair: Mohamed Derdar</i> <i>Venue: CED Auditorium</i></p>
11:20-11:35	The Implementation of Task-based Approach in Business English Teaching and Learning: Teachers and Students' Perceptions <i>Hanae AIT HATTANI., ENCG, Fes</i>
11:35-11:50	Intercultural Adequacy of Cultural Content in Moroccan EFL Textbooks using the Cultural Intelligence (CQ) Model: Ticket 2 English as a Case Study <i>Oumaima Elghazali Med V University, Rabat</i>
11:50-12:05	Developing Language Policy Awareness in Tunisia: A Way to Promote English Language Status <i>Aicha Rahal, Aix-Marseille University, France</i>
12:05-12:20	Lexical Cohesion in Moroccan University Students' Writing, <i>Nadia Hellalet (ESEF, Chouaib Doukkali University, El Jadida, Morocco)</i>
12:20-12:40	Discussion
12:40-14:30	Break

	<p align="center">Session 7: Issues in Language Teaching <i>Chair: Karim Bensoukas</i> <i>Venue: CED Auditorium</i></p>
14:45-15:00	The institutionalization of Arabic language ideologies in the United States <i>Dris Soulaïmani, San Diego State University, USA</i>
15:00-15:15	The influence of smart phone addiction on students' academic achievement: highschool students as a case study. <i>Kasmi, Hicham, Ibn Tofail University</i>
15:15-15:30	Developing Intercultural Competence via Virtual Exchange Programs A Longitudinal Case Study of Moroccan University Students <i>Ezzaoua, Omar, FSJES. AS. Hassan II</i>
15:30-15:45	The Correlation between Moroccan EFL Learners' Attitudes towards Speaking and their Speaking Proficiency <i>Boutaina Guebba, Ibn Tofail University</i>
15:45-16:00	The Influence of English Language Learners (ELLs)' identity Negotiation Between the Classroom and Home on the Disconnect of BICS and CALP Development in English <i>Jiapei Xia, Hong Kong University of Science and Technology</i>
16:00-16:35	Discussion
16:35-16:50	Closing Remarks